

## HTA Sponsorship Levels:

### Platinum - \$15,000

- Full Access to HTA Truck Mobility Data 2.0 and GeoStamp Analytics Tool
- Sponsorship for one HTA Monthly Meeting
- Free Attendance to all HTA Monthly Meetings for up to 5 employees
- Free Attendance to HTA Special Events for up to 2 employees
- Preferred Display Table at any HTA Trade Events
- Logo and recognition on all HTA marketing materials and website
- Ability to use the HTA distribution list for marketing and advisories to member directory
- Ability to access and convene HTA focus groups on special projects

### Gold - \$10,000

- Truck Mobility Data 2.0 weekly snapshot reports
- Free Attendance to all HTA Monthly Meetings for up to 4 employees
- Free Attendance to HTA Special Events for up to 2 employees
- Logo and recognition on all HTA marketing materials and website
- Ability to use the HTA distribution list for marketing and advisories to member directory
- Ability to access and convene HTA focus groups on special projects

### Silver - \$5,000

- Truck Mobility Data 2.0 monthly snapshot reports
- Free Attendance to all HTA Monthly Meetings for up to 3 employees
- Free Attendance to HTA Special Events for up to 2 employees
- Logo and recognition on all HTA marketing materials and website
- Ability to use the HTA distribution list for marketing and advisories to member directory

### Bronze - \$2,500

- Free Attendance to all HTA Monthly Meetings for up to 2 employees
- Free Attendance to HTA Special Events for up to 1 employees
- Logo and recognition on all HTA marketing materials and website
- Ability to use the HTA distribution list for marketing and advisories to member directory