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THE VOICE

An Official HTA Newsletter



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OVER 1,000 VACCINATED AT PORT OF LA CLINIC

by Eric Mathis, Director of Membership and Events

During the first two weeks of April, the Harbor Trucking Association (HTA) coordinated with the Port of Los Angeles to get over 1,000 port truckers, drivers, dispatchers and other essential port workers vaccinated at four separate vaccination clinics.

"Over the past several weeks, the Port of Los Angeles and Los Angeles Fire Department have partnered to vaccinate our port workers on site here at the Port of Los Angeles," said Avin Sharma, Director of Labor Relations and Workforce Development for the Port of Los Angeles. "Making these vaccines readily available to our entire workforce is a top priority for the Port."

The Port of Los Angeles arranged these transportation-specific clinics at the Cruise Terminal in San Pedro. Outreach efforts moved at break-neck speeds to get as many of our industry vaccinated, adding to the 6 million doses distributed County-wide.

"The supply-chain and logistics' industry are the backbone of the American economy, enabling businesses to operate and ensuring access to essential and everyday commodities for American individuals and families. Our workforce is our industry's backbone and the HTA has been working diligently with port authorities and others to prioritize vaccinations for supply-chain workers, specifically truck drivers" said Weston LaBar, CEO of the HTA.

LaBar continued to say "the HTA wants to thank the Port of Los Angeles and Los Angeles County Fire Department for working with us to help vaccinate these essential workers; and we continue to thank and support the many men and women who are on the frontlines keeping America's economy moving today and throughout the pandemic. These efforts must continue until every trucker has had the opportunity to get vaccinated."

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Los Angeles Fire Department staff and Community Organized Relief Effort (CORE) nurses provided the Johnson & Johnson, single-dose COVID vaccine to the essential supply-chain workers that support the region and Country. Appointment-holders and walk-ups were seen quickly.

Barabara D'Allesandro, International Forwarder for CMA-CGM said, "It was great. It was a piece of cake to come in. I am glad I got vaccinated. I feel like I am protected, and I am doing my part. We are contributing to beating this virus."

Source for the 6 million stat: <http://publichealth.lacounty.gov/media/corona/virus/vaccine/vaccine-dashboard.htm>



WHY CARGO THEFT IS STILL AN ISSUE

Trailer and cargo theft continues to be a growing problem for the transportation industry all around the world, but in particular, it's a huge problem in the United States. In the US, cargo theft is a \$15-\$35 billion dollar problem. The National Insurance Crime Bureau (NICB) reported that out of the 8,676 cargo thefts in the United states in 2017, 1,770 were in California. So, what's the best solution to minimize your risk of theft? Three words, **GPS Asset Tracking**.

When choosing the best solution in GPS tracking, it can be difficult to find the ideal option with so many to choose from.



Many are difficult to install and require your trailer to spend time off the road, while some only provide location updates once a day. Most trackers are also easily compromised, they are very obvious to potential thieves and can be disabled or ripped off the chassis or truck. This is where Anytrek's solution, TrackLight, comes in.



TrackLight is the only solution you will need for your chassis. It is designed to look, work and install the same as a normal 4" round or 6" oval tail and side marker light. TrackLight delivers complete covertness, robust performance and the quickest and simplest installation of any asset tracker in the trucking industry. Using the existing trailer lighting circuits for power, it requires no extra wiring or mounting. The built-in Li battery provides up to 6 months tracking when unpowered. It also utilizes T-Mobile's 4G spectrum for superior connectivity and is DOT and FCC approved. Installation is as simple as changing out an existing tail light and replacing it with a TrackLight.

TrackLight looks and works like a normal LED tail or side marker light, adding an extra layer of security to your vehicles and your customer's cargo.

The free data rich web portal provides you with complete visibility over your fleet, enhancing your customer service, optimizing your maintenance schedules, and the utilization report allows you to make sure you're not wasting your money by getting the most out of your fleet.

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RELIEVE CARGO CONGESTION WITH BLUME GLOBAL VIP TERMINAL SERVICES

Truckers have spent countless hours in line outside the ports of Los Angeles and Long Beach, waiting to pick up time-sensitive cargo. The line of trucks on land mirrors the queue of vessels just off the coast. These dual traffic jams, which bubbled up from the supply-chain constraining mix of coronavirus shutdowns and ramped up demand for products, show no signs of abating.

Blume Global now provides the supply chain technology for dray carriers to retrieve customers' cargo quickly and more predictably, reducing the uncertainty that has plagued ocean shipping. With Blume Global VIP Terminal

Services, dray carriers will experience faster turn-around times at marine terminals by taking advantage of push-appointment functionality and Blume's taxi cab for containers service. A

THE UNIQUE VIP TERMINAL SERVICE NOW AVAILABLE AT FMS IS ENABLED BY NEW TERMINAL OPTIMIZATION ALGORITHMS FOR STAKEHOLDERS CONNECTED TO THE BLUME GLOBAL DIGITAL SUPPLY CHAIN PLATFORM.

third option allows carriers to enter the terminal through bobtail gates to grab cargo pre-loaded on chassis. These services provide the velocity needed to get cargo out of the port in record time.

The unique VIP terminal service is available at the Fenix Marine Services Container Terminal in the Port of Los Angeles, enabled by new terminal optimization algorithms for registered beneficial cargo owners, NVOCCs and motor carriers connected to the Blume Global digital supply chain platform. The solution is integrated into Blume's CarrierGo and CarrierGo Premium applications.

One of the more popular services for dray carriers is Fenix Express. This automated, push appointment solution lets cargo owners select

containers and get notifications when they are available, so dray carriers know exactly when and where to pick up cargo. For the more dynamic Fenix Preferred option, containers are placed in an override status once discharged from the vessel for flexible pickup scheduling. The override status is not canceled if a dray carrier misses the appointment. A third option allows dray carriers to leverage a prioritization service to expedite container retrieval. More information is available on the [Fenix Marine Services website](#).

The terminal solution is helping Blume Global remove \$1 trillion of waste from the global supply chain, making logistics processes more

agile, dependable and sustainable with innovative execution and visibility solutions. Blume's service promotes further integrations with marine terminals; provides container

availability for import shipments; and extends with execution and visibility solutions beyond the port for true end-to-end supply chain orchestration.

Blume VIP Terminal Services provides value to the entire supply chain ecosystem by increasing the domestic flow of goods, helping alleviate the capacity logjam at ports and cutting down on trucking emissions by reducing the time spent waiting in line at the ports. By developing technology that makes the logistics world more efficient, Blume Global is leading the industry in creating supply chain sustainability solutions.

Start expediting containers from the Port of Los Angeles today with [Blume Global VIP Terminal Services](#).

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The HTA website is getting an upgrade.

We want you to have one central place to see all HTA news and events.



- Central Hub for all your HTA Member Resources.
- Searchable member directory
- Easier log-on and profile maintenance
- Tailored communications to your profile

Launching Early May!



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Milestone provides HTA members with flexible, priority access to premium chassis at preferred pricing. Book daily rentals/short-term leases through [ChassisFinder](#) or call Sandra Magallanes at (310) 735-1028 for long-term leases.

FUEL

Fuel discount cards are available for TAP members at **Harbor Truck Stop!** Drivers can take advantage of a great fuel discount by simply asking one of our friendly HTS team members!

TELEMATICS

BlackBerry Radar® is a complete asset tracking solution providing reliable visibility to trailer, chassis, containers and equipment. These ruggedized devices are easy-to-install, low maintenance and long-lasting to minimize operational disruptions and maximize your ROI. HTA members can enjoy a free pilot program to try Radar H2 today. Go to <https://www.blackberry.com/us/en/products/blackberry-radar> to learn more.



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