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THE VOICE

AUGUST 2023

The Official HTA Monthly Newsletter

ISSUE NO. 45

LEGACY PARTNER



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Commissioner Dye Unveils Reforms to Boost U.S. International Ocean Supply Chain Efficiency

Written by Karla Sanchez, Director of Programs & Communications

Commissioner Rebecca F. Dye has unveiled a groundbreaking proposal targeting ocean carriers and marine terminal operators at major U.S. ports. The Ports of Los Angeles, Long Beach, and the Ports of New York and New Jersey are expected to endure a transformation in three key areas: container returns, earliest return dates, and container pickup (notice of availability) practices.

Commissioner Dye's initiative, the culmination of over a decade of work with Fact Finding Investigations, Federal Maritime Commission Supply Chain Innovation Teams, and industry stakeholders, aims to bolster cargo fluidity and streamline the international ocean freight delivery system. The three practices in question have long hindered the U.S. international ocean supply chain's performance, and swift action is seen as essential to meet cargo demand.

Notably, Commissioner Dye emphasizes a preference for industry-led collaboration over regulatory solutions, drawing from her extensive experience with Innovation Teams. The proposed reforms, grounded in the principles of clarity and predictability, seek to counter the adverse effects of current practices.

In an open call to the shipping community, Commissioner Dye welcomes feedback and questions regarding these proposals, which can be submitted through John Moran at jmoran@fmc.gov. Responses are expected by September 15, 2023, as preparations are underway to convene FMC Supply Chain Innovation Teams this fall. It's important to note that all submissions will be treated as publicly available information under applicable regulations, fostering transparency and engagement in these critical supply chain reforms.

HTA will distribute survey to Motor Carrier Members along with further instructions on how to submit comments directly. Survey results will be used to inform HTA comments on the proposals.

Source: <https://www.fmc.gov/commissioner-dye-proposes-reforms-to-international-ocean-supply-chain-practices/>



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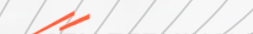
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MEMBER OF THE MONTH

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Congratulations on your achievement as the August Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

This month's spotlight is on **Sandra Magallanes, West Coast-Regional Sales Manager at Milestone Equipment Holdings**, for being named HTA's August Member of the Month.

To celebrate this achievement we asked Sandra the following questions:

- **What is the best advice you ever received?** The best sales technique ever is having a great product.
- **Imagine you can instantly learn any language. Which would you choose and why?** Mandarin. It's one of the top languages to learn for international business.
- **What is your favorite holiday?** As a child, Christmas. As an adult, Halloween.
- **If you did not work in this industry, what field would you pursue?** Psychology.

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Vito Cancilla Setting Records and Winning Races Across the West

Martinez, Calif. (August 10, 2023) – 11-year-old Vito Cancilla of Martinez, Calif. has driven his way to the attention of race fans and the racing industry with an outstanding 2023 season across the United States, competing in Jr. Late Models, INEX Legends Cars and Micros.

Cancilla has raced full-time since he was eight but his performances this season have served as his true breakthrough season.

Competing in the 51FIFTY Jr. Late Model Series, nationally televised on MAVTV from Madera Speedway, Cancilla has had a historic start to the season. The series for drivers ages 10-16 years old has served as a launchpad for the NASCAR careers of drivers such as Jesse Love, Hailie Deegan, and Ryan Vargas. Cancilla's performances have topped them all.

Through the first six events of the year, Cancilla has won five of them and set the fast-time in five of them as well. He is the first driver to achieve the feat in the seven years of the series. He also set a track record for the division with the first 14 second qualifying lap around the one-third mile asphalt oval in the bread basket of California. All told Cancilla has spent 334 of the 430 laps this season at the front of the field, a record breaking achievement.

Cancilla's success earned him another record breaking opportunity, advancing into the Lunkderrdaddy Pro Late Models at the adult level of competition at Madera Speedway. Cancilla became the youngest driver in series history during the 100-lap Summer SpeedFest on July 22. Vito overcame being a victim of crash damage on the second lap of the race, charging through the pack of veteran drivers to finish seventh. He also won the Jr. Late Model feature that night, completing 170 laps in 100-degree temperatures.

Vito is also two-for-two in Jr. Late Model competition at Roseville's All-American Speedway, has over half a dozen wins at the Las Vegas Bullring Jr. Late Models, and has been competing in the highly-competitive INEX Legends across the country against seasoned veterans in large fields.

The success can be attributed to many things, such as a great Nascimento Motorsports team surrounding Vito, a busy schedule on a variety of race tracks all over the country, and a great roster of sponsors which includes: Impact Transportation, Advanced IPM, TGS Transportation, Harbor Trucking Association, Chicane, and Nascimento Motorsports.

Cancilla's remaining schedule includes Madera races on August 26, September 16, October 7, and October 21 along with events in Roseville on September 9 and September 30. He will also be competing in select Micro races on Nor Cal dirt tracks such as Dixon Speedway this Saturday.

For more information, or to sponsor you can follow/contact Vito on Facebook or visit www.VitoCancillaRacing.com





Three Things to look for at IANA

The Intermodal Association of North America (IANA) is hosting its annual expo in Long Beach from September 11-13. Historically, the event has been nearly on par with DrayTECH in terms of the value provided to the entire drayage and intermodal ecosystem (this is an HTA newsletter after all, proper respect for the HTA's signature show is required 😊), and this year looks to be no different.

If you're on the fence about attending, or if this will be your first IANA Expo, here are three things we'd suggest prioritizing.

- **The Showroom-** When it comes to intermodal transportation, seeing is often believing. And the exhibit hall at the Long Beach Convention Center will not disappoint this year. There will be a who's who of transportation companies, intermediaries, universities and infrastructure providers on site, covering everything from chassis to EVs, and self-driving trucks to tire manufacturers. IANA is a great place to see what's out there in the industry, and find opportunities to cut costs, increase efficiencies, and maybe even implement something new in your fleet and operations.
- **The Speakers-** IANA never disappoints when it comes to speakers and panels, but it feels fair to say the organizers have outdone themselves this year. Alan Murphy from Sea-Intelligence is one of the most entertaining speakers in the industry. Dr. Noel Hacegaba from POLB might be the most optimistic man in freight. We're also pretty fond of Larry Cuddy, CEO of Envase Technologies (hi boss!).
- **The Surprises-** Every year, some company debuts a new technology or product that gains rapid adoption across the industry. This year, we're not entirely sure who it will be, but we're certain there will be something exciting to see and learn about; something that most folks weren't expecting.



As for Envase, we'll have a booth in the exhibit hall (number 511). We're pretty sure you won't be able to miss it, and we'd love to see you stop by.

We've also just opened a new office location across the street from the Convention Center, so if you're in need of a few minutes of quiet time to catch up on emails or calls, let one of our team members know and we'll happily offer you a quick tour, and then get out of the way so you can get some work done.

Hope to see you at the show.



Welcome!

Join us in welcoming our new sponsors & members below.

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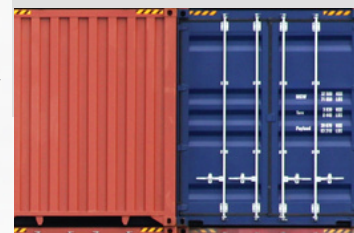
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Melissa Summers at melissa@harbortruckers.org

