



We won't be silenced.

# THE VOICE

FEBRUARY 2024

The Official HTA Monthly Newsletter

ISSUE NO. 49

## LEGACY PARTNER



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## New Year, New Website: Explore HTA's Enhanced Website

*Written by Karla Sanchez-Jimenez, Director of Communications and Programs*

In our continuous commitment to providing support to our valued members, we are thrilled to announce the launch of our revamped website. In addition to offering an array of enhanced resources tailored to empower and assist our drayage community, our website now features an inviting and user-friendly design.



### Key Features:

- **View LA/LB Past Gate Schedules:** This section provides information about past LA/LB gate schedules brought to you by BlueCargo. Navigating efficiently through the port is crucial for our drayage community, and this page serves as a valuable resource to keep members up to date on past terminal gate schedule trends.
- **Industry Topics:** In this drop-down menu, you'll find our press releases, policy letters, whitepapers, FMC updates, official newsletters, and CARB Resources. All these resources are designed to help members stay informed about industry trends, regulations, and news. Members can download our reports and resources.
- **Past Webinars - Educational Resources:** Enjoy the flexibility of on-demand access to past webinars. Whether you missed a live session or want to revisit a particular topic, our archive allows you to watch webinars at your convenience. Simply click on the webinar of your choice to access the recording and accompanying materials.
- **Trucker Resources for West Coast Ports:** This section provides links to the major ports' websites along the West Coast for truckers and stakeholders. The Clean Truck Programs for each port can be found here, as well as pertinent data that you can use to plan your operations.

### Coming Soon:

To make the process of accessing marine terminal information and safety guides more streamlined, we've reached out to marine terminals on the west coast to gather contact information, maps, and safety guides. This will be available in the next few weeks by logging into your HTA account. Must be a member to access. We appreciate our partnership with marine terminals and applaud them for their collaboration in bringing this project to fruition.

### How to Explore:

Visit [www.harbortruckers.com](http://www.harbortruckers.com) today to experience these exciting features firsthand. Log in to your member account today.

At Harbor Trucking Association, we're not just a community; we're a support network dedicated to helping our members thrive. Explore, connect, and make the most of your membership on our enhanced website!



**Thank you for making 2023 a success!**



## GOLD SPONSORS



## SILVER SPONSORS



## Advanced Clean Transportation Expo

Accelerating the Transition to Clean Vehicle Technologies

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Use Code: 24HTA75 to obtain a discount of \$75 off a full conference or expo hall only registrations.

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# LET'S CELEBRATE 2023 MEMBERS OF THE MONTH

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
NOVEMBER 2023

**Peter Tawil**

Congratulations on your achievement as the November Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

Regional Sales Manager  
Hyton Motors

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

Sponsored by  ENVASe



**MEMBER OF THE MONTH**  
OCTOBER 2023

**Michael Tan**

Congratulations on your achievement as the October Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

BYD Motors  
North America

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

Sponsored by  ENVASe



**MEMBER OF THE MONTH**  
SEPTEMBER 2023

**Dennis Lane**

Congratulations on your achievement as the September Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

Managing Director  
Tritium Technologies  
WiseTech Global Group

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
AUGUST 2023

**Sandra Magallanes**

Congratulations on your achievement as the August Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

Regional Sales Manager-West Coast  
Milestone Equipment Holdings

## BRONZE SPONSORS

 Dray Alliance

 VELOCITY TRUCK CENTERS

 SoCalGas  
A Sempra Energy utility®

 WATSON LAND COMPANY

 US Energy  
a U.S. Venture company

 HYZON

 InCharge

 CIE MANUFACTURING

 Commercial Carriers Insurance Agency, Inc.  
a subsidiary of Commercial Insurance Group

 EPIC Insurance Brokers & Consultants

 Advent eModal

 PORTPRO

 Anytek

 Zeem

 BANK OF AMERICA

 world energy

 POPION MOBILITY  
SUSTAINABLE TRANSPORTATION

 PETERSON

 LEE & ASSOCIATES  
COMMERCIAL REAL ESTATE SERVICES

 Cummins

 TRITON

 FREEWIRE

 Trillium  
A Tervet Company

 PAPE KENWORTH

 TEC Equipment  
Your Best Business Partner

 NASCENT

 Clean Energy

 ORANGE EV

 AIR PRODUCTS

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 RUSH TRUCK CENTERS

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**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
APRIL 2023

**Ron Hunt**

Congratulations on your achievement as the April Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

Director of Business Development  
Forum Mobility

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
MARCH 2023

**Aurelie Benchetrat**

Congratulations on your achievement as the March Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

Head of Marketing  
BlueCargo

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
FEBRUARY 2023

**ROCCO GRIECO**

Congratulations on your achievement as the February Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

President  
Harbor Truck Stop

**HTA** Harbor Trucking Association

**MEMBER OF THE MONTH**

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**MEMBER OF THE MONTH**  
JANUARY 2023

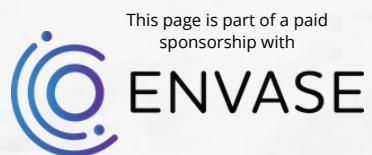
**Tammy Duncan**

Congratulations on your achievement as the January Member of the Month, we consider this award as our gratitude for your continued support of the HTA.

General Manager of Customer Service  
Yusen Terminals



HAPPY  
NEW YEAR



This page is part of a paid  
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## A Reflection on Relationships and Resolve in the Transportation Industry Market

*Written by Marina Vostrova, Envase Technologies, WiseTech Global Group*

As 2024 kicks off, we can't help but take a moment to reflect on the journey we've been on together. 2023 was, without a doubt, a rollercoaster for the transportation industry. Challenges for businesses and people were faced across the board, and yet, here we are, ready to charge into the new year with optimism and excitement.

This past year we yearned for normalcy, yet the actuality of market dynamics was anything but smooth sailing. Though it's become apparent that disruption is what we've come to expect as "normal". So how do we, as a collective community, persevere? Two words come to mind — relationships and resolve.

Transportation is one of the last remaining industries where weight is placed on picking up the phone to forge genuine relationships. Relationships that stand the test of time, producing collaboration and success. It's not the strongest that survive, it's those with the strongest relationships, partnerships, and on the fortunate occasion, friendships.

With the new year fast approaching, one thing on many of our minds are resolutions. In theory resolutions are a powerful thing, yet in practice they have become a very diluted version of what a resolution truly is — haven't you noticed that many of the resolutions people make last only for a few weeks rather than the whole year? Resolution comes from the word resolve: a decision made with strong determination. True resolve is characterized by passionate commitment and drive that is unwavering in the face of obstacles, time, and frustration.

Importantly, relationships and resolve are two things that are uniquely strong within the transportation industry. Every owner-operator, driver, dispatcher, broker, customer service representative (the list goes on) must inherently have resolve to succeed in this industry. In the face of constant adversity, we navigate the challenges, adapt to unforeseen circumstances, and demonstrate unparalleled commitment at every turn. The relationships we've built within our community are not just transactional — they're the bedrock of our shared success. We've weathered storms together, and it's these connections that have sustained us through tough times.

**CONTINUED**

It is imperative that in 2024, we continue to maintain these two pillars of character. They are the key to our success. Even as the work becomes more automated, as technology evolves and plays a larger role in every operation, it will always be people at the core of transportation. People are our purpose to keep the world moving.

The lessons learned in 2023 have equipped us to face whatever lies ahead. We're more resilient, more adaptable, and more connected than ever before. In this new year we are making resolutions with true resolve and a continued appreciation for the people and relationships that make our industry thrive. Whether you're on the road, in the office, or part of the technology that keeps us moving, each role is integral to our collective success.

So, here's to 2024 – a year of opportunities, growth, and triumphs. Together, we'll keep pushing boundaries, overcoming challenges, and celebrating the unique resilience that defines our industry.

## 2023 in Numbers

### Hosted Webinars



### Signature Events



### SoCal Membership Meetings



### NorCal Membership Meetings



James Nelligan  
Ocean Pacific Energy  
Company  
**New Affiliate Member**

Anders Thulin  
Mainspring Energy  
**New Affiliate Member**

Linden Lunberg  
Reliance Partners  
**New Silver Sponsor**

Join us in welcoming our new  
sponsors & members below.

Jerry Critchfield  
States Logistics Services, Inc.  
**New Carrier Member**

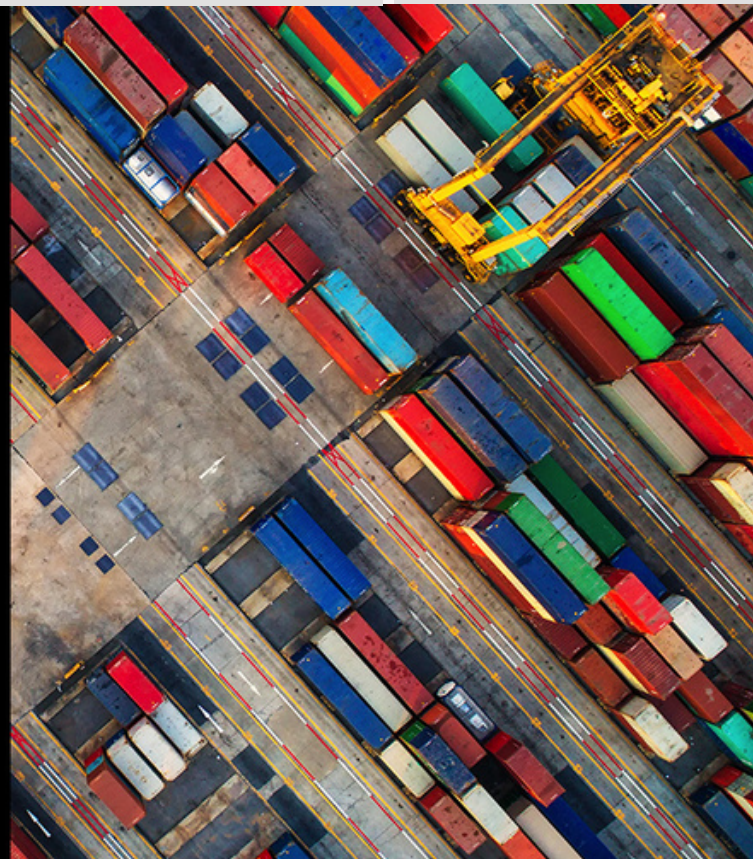
Nobuyuki Suzuki  
Access One Transport, Inc.  
**New Carrier Member**

Mike Hofius  
California Fuels & Lubricants  
**New Affiliate Member**

# TPM<sup>24</sup>

by **S&P Global**

March 3–6, 2024  
Long Beach, California



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Melissa Summers at [melissa@harbortruckers.org](mailto:melissa@harbortruckers.org)

